



# Workshop

## “Digital Ecosystems: Policies and Projects”

### Preliminary Programme

**Thursday, 11 June 2009**  
Villa Piccolomini, Via Aurelia Antica 164, Rome (IT)



### **Objectives of the Workshop**

The overall objective of the workshop is to spread the knowledge of the Digital Ecosystems and to prepare regions in the process of developing a DE strategy. Special emphasis will be given to discussing how to integrate the DE Concept in politically sound regional innovation strategies.

In particular, the workshop aims :

- To provide in-depth information to local and regional practitioners on current and future EU policy on DE;
- To debate on national and regional innovation policies as positive scenario for the development of digital ecosystems;
- To showcase the results achieved by EU projects on DE;
- To network and enlarge the platform of DEN4DEK to other stakeholders from across the EU.

### **Description of the Workshop**

The event is divided into 2 parts, in-line with the above objectives. After each presentation there will be time for questions and answers and there will also be opportunities for discussion amongst participants and the speakers. For more information, please see below for a description of each part of the event.

#### Session 1: Innovation policies and digital ecosystems

A presentation of the DEN4DEK Project will be followed by information on present and future European policies that may support the further development of DE and their implementation at regional level. Two speeches will introduce a discuss how to integrate digital ecosystems in the innovation policies implemented at national, regional and local level. A focus on territorial experiences from Italy, Spain and UK will follow.

#### Session 2 – Good practices dissemination

The aim of this session is to share experience and disseminate all the necessary knowledge that allow regions to plan an effective deployment of the Digital Ecosystems. A special attention will be dedicated to the crucial connection between research experiences and Digital Ecosystems concrete implementation at local level. EU co-funded projects will showcase the activities and results achieved so far in the field of digital ecosystems.

### **Speakers**

EU Institutions, Regional Authorities, experts active in Digital Ecosystems, EU project representatives.

### **Participants**

The event is aimed at DEN4DEK partners, REDEN members, EU Regions, decision makers and local authorities, SMEs clusters and the DE Research community.

*Please feel free to forward the invitation to stakeholders whom you feel might be interested in attending the conference.*

### **Language**

ENG/IT

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<b>Preliminary Programme</b>	
<b>13:30 - 14:00</b>	<b>Welcome Coffee and Registration</b>
	<b>Innovation Policies and Local Experiences</b>
	<b>Welcome Speech</b> Regino Brachetti, President, LAit
	<b>The DEN4DEK Project: Preliminary Results and Achievements</b> Jesus E. Gabaldon, TechIDEAS, Coordinator of the Project
	<b>EU Policy for Digital Ecosystems (TBC)</b> Marion Le Louarn, Scientific Project Officer, Unit "Networked Enterprise & Radio Frequency Identification (RFID)", Directorate General Information Society and Media, European Commission
	<b>Speeches on Innovation Policies</b>
<b>14:00 - 17:00</b>	<ul style="list-style-type: none"><li>• Libero Maesano, Simple Engineering (IT)</li><li>• Arturo Di Corinto, University La Sapienza, Rome (IT)</li></ul>
	<b>Focus on Territorial Practices</b>
	<ul style="list-style-type: none"><li>• Regione Lazio</li><li>• Wales Government</li><li>• Basque Country (TBC)</li><li>• ESA-ESRIN</li></ul>
	<i>CHAIRMAN: Fabrizio Fassio, T6 Ecosystems</i>
	<b>Conclusion of the Session</b> Vincenzo Maruccio, Ministry for Consumer Protection and Administrative Simplification, Regione Lazio
<b>17:00 - 17:15</b>	<b>Coffee Break</b>
	<b>Good Practices Sharing</b>
<b>17:15 - 18:15</b>	<ul style="list-style-type: none"><li>• OPAALS Project - Open Philosophies for Associative Autopoietic Digital Ecosystems</li><li>• Pearldrop Project – Promoting Business Ecosystems</li><li>• ONE Project - Open Negotiation Environment</li></ul>
	<i>CHAIRMAN: Antonella Passani, T6 Ecosystems</i>
<b>18:15 - 18:30</b>	<b>Conclusion of the Workshop</b> Marco Noccioli, Director General for Consumer Protection and Administrative Simplification, Regione Lazio (Italy)
<b>18:30 - 19:30</b>	<b>Networking Cocktail</b>